

Shark Tank Eco-preneur Special Episode Season 2 (2023)

Frequently Asked Questions

Q1. Who can register?

A. Anyone who is an Indian citizen, residing in India, aged 18 years or above as of February 10, 2023, and of sound health and mind can register for Shark Tank India. No person can participate on behalf of another person. A contestant shall enter the show in accordance with the Rules and Regulations. You will need to submit the requisite proofs of identity during the course of the audition. Also, note if you are younger than 18 years of age, please refer to Q7 in the FAQs.

Q2. When will the registrations open and what is the deadline to submit the registration form?

A. Registrations will be open from February 10, 2023 onwards. They can go to our website or download our App and register for the show. Please note, the Company has the right to change the timelines as per its convenience.

Q3. How can I access the registration form for Shark Tank India Season 2?

A. Download the SonyLIV app or log on to www.sonyliv.com and click on the banner of Shark Tank Eco-preneur Special Episode Season 2 to access the form. Enter your mobile number for OTP verification. Please note that we will be able to get in touch with you only if the mobile number you have shared is registered with a service provider in India. All communication related to the show will be done on this number. Please ensure that the number is always active and accessible. Kindly note, the SonyLIV App download is free of cost; however, data charges may apply. For further details on data charges, please contact your service provider.

Q4. What is the next step in the selection process?

A. The entire audition process is divided into 3 phases -

Phase 01 - In the first phase of the audition, we ask for basic information about you and your business. This phase gives us a glimpse of what your product/business idea is all about. If you are selected in this phase, you move on to the second phase of the audition.

Phase 02 - In the second phase of the audition, we get to know about you and your business in detail. You need to be prepared with all your key business metrics in order to fill in this form. In this phase, you also send us a 3-minute video in which you will be pitching your business idea directly to us. -If you are shortlisted in this phase, you move on to the final phase of the audition.

Please note, if you are filling out the forms on behalf of someone, ensure you mention their details only.

Please note that your selection for the next phase of the audition is not immediate. However, at every stage, our team will notify you via e-mail in case you are selected for the next phase.

Q5. How will I know that I am selected?

A. The Company will go through the forms in detail and shortlist participants. If you are selected for the next round, you will receive a formal communication from the Company via the contact details (email ID/phone number) shared by you. Also note, that sometimes your selection e-mail may drop into the “spam/trash” section of the mailbox. Therefore, we request you to keep checking your “spam/trash” folder as well. Please keep a watch out for emails from SonyLIV.

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Q6. Do I need to have a running/functional business to apply in Shark Tank Eco-preneur Special Episode?

A. No. You can apply even if you just have a business idea. Participants at all stages of business can apply to Shark Tank India.

Q7. I am below 18 years but I have a business idea I wish to submit, how can I do so?

A. You cannot directly apply to the show. However, if your parent(s)/guardian(s) are agreeable, they can submit the business idea in their names on your behalf. If selected, the parent(s)/guardian(s) will also have to accompany you for the auditions and shoot.

In case of a minor registrant, the parent and/or the legal guardian of the minor needs to fill the form on behalf of the minor and provide their details (Full name, PAN no., Aadhar card and relationship with the minor) in the additional information tab. Please note, the parent and/or the legal guardian filling the form will have to submit their details and respective documents for verification, failing which the minor registrant may be disqualified. Please refer to the Terms and Conditions for additional information on rules governing the parent and/or the legal guardian registering on behalf of a minor and their participation in the show.

Q8. If I have multiple business ideas to submit, can I apply multiple times?

A. One mobile number can be used to fill out a single application form only. If you have multiple business ideas, you can submit them through different mobile numbers registered in your name.

Q9. Do I have to fill in everything mentioned in the form?

A. You have to fill all the mandatory fields (*) mentioned in the form, without which you will not be able to submit the form. Apart from that, the more information you give us the better we get to know you and evaluate your form.

Q10. I have registered with a particular number but that number is not active anymore. Do I have to register again with a new number?

A. Yes. You need to re-register with the new mobile number. All communication related to the show will be done on this number. Please ensure that the number is always active and accessible.

Q11. In case, I have selected the language as English but I want to fill the form in Hindi, what do I do?

A. Once the language is selected, you have to continue with the selected language. Hence, we request you to be careful while selecting the language.

Q12. I have made some errors in the form but I have accidentally submitted it. How do I rectify this?

A. Option A - The best solution would be to re-apply with a new mobile number (a number can be used once only).

Option B - You can also write to us at livesupport@sonyliv.com. We will try to address your query to the best of our abilities, but this is not a guaranteed method.

Q13. I have completed my form, but I am unable to progress ahead/submit the form. What is the reason?

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A. Each page of the form has certain mandatory fields (*). Make sure that all those fields are filled with relevant information to submit the form. Also, ensure you are adhering to the word limit (if specified).

Q14. What documents will I be required to submit during the application process?

A. During the different phases of the audition, you will be required to submit the following documents & videos as instructed -

For Phase 01

- Images of the product, if any
- Safety testing certificate (only valid for prototype and trading stage)

For Phase 02

- Prototype/product demonstration video (only valid for prototype and trading stage)
- Pitch video
- Written business plan (if you have any)
- Proofs of identity required during the KYC verification

For later stages

- Company registration documents
- Documents regarding financing (from investors, banks, etc.), if any
- Company financial documents (such as ITR, etc.)
- Any trademark and intellectual property certificates

All the above-mentioned documents must be in Hindi or English only. You will be informed in case we need any additional documents based on the information filled out in the form and mentioned in your in-person interview. Also note, submission of the aforementioned documents does not imply that the Auditionee has been selected for further participation.

Q15. What are the restrictions in questions where I am required to upload a video/image/document, that I need to keep in mind?

A. Please find below the different formats:

- Video Format - .3g2l. 3gpl.avil. m4vl.mkvl.movl.mp4l.wmv
- Image Format - .jpgl.jpegl.pngl.gifl.svggl.tiff
- Document Format - .pptl.pptxl.pdf

Please note that a size of 1 GB is allowed only for the pitch video. The maximum limit for all other uploads is 100 MB.

Q16. Will the details and documents that we submit remain confidential?

A. The details shared by you will be used by the Company and Sharks to evaluate your business for the show. The details shared will be confidential and shall not be shared with any third party.

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Q17. I have received a call/message/email informing me that I have been selected for Shark Tank India Season 2, is it valid?

A. If selected for the next round, you will get a formal communication from the Company as described in the Terms and Conditions. There is no other way of participating in the Show.

Q18. Are there any application fees or expenses involved on my part while applying for Shark Tank India?

A. There is no application fee involved for applying to Shark Tank India Season 2. The entire process of application is free of cost, only data charges apply. Any person claiming that he/she can help get you on the show for consideration is defrauding you. Please contact your local police and report this person.

Q19. In case, I am selected for the in-person audition, who pays for my travel and boarding?

A. If you are selected for the in-person audition round then the travel, accommodation and all other expenses in relation to the participation of the Auditionee, will be at the Auditionee's own costs. Only the Auditionee will be permitted to enter the Audition venue upon submission of the required documents and photographs.

Q20. Where will the auditions take place?

A. Our team will get in touch with you duly notifying you of your audition city.

Q21. What if I want to change my audition city from the options mentioned in the form?

A. Once you get a call from us regarding the audition city, you can mention your change request. Also, you can write to us at livsupport@sonyliv.com.

Q22. Apart from this, if, I still have a query, whom can I ask?

A. Please send in your queries to livsupport@sonyliv.com and we will try to revert as soon as possible. Alternately, you can refer to our terms and conditions on www.sonyliv.com.